

# How Tunity got ready for the Champions League

## Tools used



**Behaviour (PPA)**



**Aptitude (GIA)**



**Personality (HPTI)**



**Emotional Intelligence (TEIQue)**

## About the company

**TUNITY®**

**Company size:**  
20+

**Industry:**  
Marketing

**Belgium**

**Website:**  
[www.tunity.be](http://www.tunity.be)

## Tunity in brief

Tunity is a full-service recruitment partner for the marketing industry. In our fast-paced technological world, teamwork is the difference between winning and losing. Tunity's team are constantly scouting for the best players on the market.

## The challenge

With no less than 200 candidates per month, finding the new Ronaldo is no easy task. There was an urgent need for the business to adopt a more sophisticated sifting process. In such a dynamic sector, selecting profiles with an above-average learning ability is essential. Tunity also shares 10% of profits with the team, which makes personality even more important. Those who can't handle the searing pace simply have no place in this dynamic and fast-growing Belgian agency.

## The solution

Thomas' assessments mapped out the empathy, drive, personality and communication style of employees. That allowed Tunity to form a team whose personalities provide connection instead of friction. The team members are now attuned to each other, both in terms of skills and character. with a watertight internal cohesion as the icing on the cake. In addition to the PPA assessment test, Tunity also obtained a Thomas International certificate for HPTI, GIA & TEIQue assessment tests.

These scientifically substantiated tests meant a breath of fresh air in the selection process and a quality injection on the work floor.

## The Results

Thanks to the assessment tests of Thomas International, Tunity has brought the crème de la crème on board, so that they now play at a higher level. Only the best is good enough for its customers. Together they go to the Champions League! Tunity's star team currently consists exclusively of like-minded people with only one goal in mind: to give their customers an unfair advantage.

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***Thanks to Thomas International, the team dynamics have been taken to an even higher level.***

**Fabio Romagnoli**  
CEO, Tunity



**For more information about how we can help deliver confidence for your organisation, get in touch.**

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