thomas

How Tunity got ready for the Champions League

Tools used

Behaviour (PPA)



Personality (HPTI)

Emotional Intelligence (TEIQue)

About the company

TUNITY®

Company size: 20+

> Industry: Marketing

Belgium

Website: www.tunity.be

Tunity in brief

Tunity is a full-service recruitment partner for the marketing industry. In our fast-paced technological world, teamwork is the difference between winning and losing. Tunity's team are constantly scouting for the best players on the market.

The challenge

With no less than 200 candidates per month, finding the new Ronaldo is no easy task. There was an urgent need for the business to adopt a more sophisticated sifting process. In such a dynamic sector, selecting profiles with an above-average learning ability is essential. Tunity also shares 10% of profits with the team, which makes personality even more important. Those who can't handle the searing pace simply have no place in this dynamic and fast-growing Belgian agency.

The solution

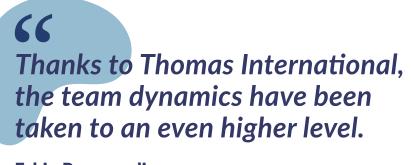
Thomas' assessments mapped out the empathy, drive, personality and communication style of employees. That allowed Tunity to form a team whose personalities provide connection instead of friction. The team members are now attuned to each other, both in terms of skills and character. with a watertight internal cohesion as the icing on the cake. In addition to the PPA assessment test, Tunity also obtained a Thomas International certificate for HPTI, GIA & TEIQue assessment tests.

These scientifically substantiated tests meant a breath of fresh air in the selection process and a quality injection on the work floor.



The Results

Thanks to the assessment tests of Thomas International, Tunity has brought the crème de la crème on board, so that they now play at a higher level. Only the best is good enough for its customers. Together they go to the Champions League! Tunity's star team currently consists exclusively of like-minded people with only one goal in mind: to give their customers an unfair advantage.



Fabio Romagnoli CEO, Tunity

For more information about how we can help deliver confidence for your organisation, get in touch.

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